

Looking ahead to next year's Plastic Free July



Date: Tuesday, 9 October 2018
Time: 9:00am to 10:30am (Registrations from 8:45am)
Venue: Boardroom, WALGA Office, ONE70, LV1, 170 Railway Parade, West Leederville
Parking: Limited free parking is available onsite

ABOUT THE EVENT

In 2018 the introduction of the plastic bag ban, the biggest Plastic Free July Challenge yet and another War on Waste TV series means some battles have been won but there is more to do to win the war on waste.

You are invited to provide feedback on this year's Plastic Free July Challenge which saw a record 300,000 Western Australians participating. Challenge organisers, the Plastic Free July Foundation, want to hear what your Local Government did - the impacts, the challenges you faced and most importantly, what you need for a successful Plastic Free July 2019. This is your opportunity to provide feedback on the needs of your Local Government, community and local businesses to get the most out of this great campaign.

Hosted by WALGA, this workshop aims to improve this global campaign which aims to dramatically reduce plastics use and increase recycling rates. With growing public concern about plastic waste, pollution and the challenges facing the recycling industry, engaging the community in waste avoidance behaviours is more important than ever. Participating Local Governments can benefit from healthier and more connected communities, reduced amounts of waste going to landfill, positive public relations and flow on effects such as reduced rates of contamination in recycling systems.

REGISTRATION AND COST

Please register your attendance [online](#) by **COB Friday 5 October**.

This is a **FREE** event for Local Government Officers and Elected Members.

(Video conferencing facilities are available for regionally based officers and members)

ABOUT THE FACILITATOR

Rebecca Prince-Ruiz is the Executive Director of the 'for-purpose' Plastic Free July Foundation, a not-for-profit that brings the public and business together with the vision of a world without plastic waste. She has had 25 years of local, domestic and international experience in environmental and waste management, community engagement, and sustainability behaviour change.

Hamish Longbottom has a natural resource management background and specialises in community and stakeholder engagement. He has been involved in delivering the challenge to regional communities via the [Northern Agricultural Catchments Council](#) and has been a personal participant since 2016.

MORE INFORMATION

For more **information on the event** please contact Rebecca Prince-Ruiz, Executive Director of the Plastic Free July Foundation, via [email](#).