



## Bin Tagging Program 2023-24 Expression of Interest Information

Changing Behaviour to Reduce Contamination and Increase Resource Recovery

### Background

Following on from the successful implementation of the Bin Tagging Program in a number of Local Government areas, WALGA has received a 1-year funding agreement (2023-24) from the Waste Authority to continue implementing this Program in partnership with Local Governments across Western Australia.

#### Benefits of the Bin Tagging Program

- Assists Local Governments to meet the [Waste Avoidance and Resource Recovery Strategy 2030](#) targets for material recovery.
- Long term cost saving for Local Governments as disposal costs increase, and contracts include penalties for contamination.
- Helps to ensure that recovered materials have a low contamination rate, improving the quality of materials collected and assisting with market development.
- Community engagement through increased awareness of waste management and Local Government services.

In implementing the Bin Tagging Program, WALGA aims to ensure a consistent approach and use of materials wherever possible. This will allow comparison of data and ongoing improvements to the Program. WALGA has developed a Bin Tagging App to streamline data collection and reporting.

### How to Participate

#### CEO Approval

This Expression of Interest will be treated like a Memorandum of Understanding, and therefore must be signed off by the Local Government CEO. If your Local Government/Regional Council is selected, the Local Government must commit to implementing the Program and agree to the terms included in the *Bin Tagging Program 2023-24 Expression of Interest Application Form*.

#### Program Requirements

WALGA will receive funding from the Waste Authority to assist Local Governments (metropolitan and non-metropolitan) to implement the Bin Tagging Program.

WALGA will:

- Provide funding to assist with staffing for audits.
- Prepare bin tag artwork and arrange for printing and delivery.
- Provide Local Governments with access to the Bin Tagging App.
- Provide training for Local Government staff to undertake bin audits and use the App.

#### Local Government will:

- Provide an in-kind contribution through staffing to assist with bin audits.
- Ensure that an enforcement action is applied in cases where there is evidence of severe non-compliance – heavily contaminated bins.
- Provide WALGA with Local Government logo files and approve bin tag artwork within a timeframe to meet the requirements of the Program.
- Provide WALGA with bin audit data and a report within two weeks of completion of the Program.

### Funding Assistance

Allocation of funding will take into consideration a range of factors including the type of Local Government kerbside bin system and number of households to be audited.

#### Funding of up to:

- \$10,000 excluding GST is available for 3-bin Food Organics and Garden Organics (FOGO)
- \$10,000 excluding GST is available for 3-bin Garden Organics (GO)
- \$5,000 excluding GST is available for 2-bin Recycling and General Waste.

## How to Submit Your Application

### By Email

To register your interest, email your completed *Bin Tagging Program 2023-24 Expression of Interest Application Form*, and Local Government logos, to the WALGA [Waste Management Team](#) by 5:00pm on Tuesday, **26 September 2023**.

### Submission Checklist

Before submitting your application, ensure that the following fields have been completed in the *Bin Tagging Program 2023-24 Expression of Interest Application Form*. Please include your Local Government/Regional Council logos as attachments in the same email with your application form.

- Application Form** approved by your CEO.
- Local Government logo** meeting the following requirements:
  1. Full colour & grayscale logos (stacked and horizontal with transparent backgrounds)
  2. EPS files are preferred. High-resolution PNG or JPG may be accepted.
- Bin system and bin lid colours**
- Drop-off points** for materials that cannot be collected through Local Government kerbside bin systems.
- Local Government contact** phone number for residents to call seeking more information.

For more information, contact [Rebecca Brown](#) on (08) 9213 2063 or [Candy Wong](#) on (08) 9213 2086.