

# Municipal Waste Advisory Council Strategic Plan 2016 - 2019

## ***MWAC Vision: United Towards a Zero Waste Future***

### **Role and purpose of MWAC**

The Municipal Waste Advisory Council (MWAC) is a standing committee of the Western Australian Local Government Association with delegated authority on municipal waste issues. MWAC's membership includes metropolitan and non-metropolitan Regional Councils which focus on waste management. This makes MWAC a unique forum through which all the major Local Government waste management organisations cooperate. MWAC seeks to represent Local Governments waste management interests in both the metropolitan and non-metropolitan areas.

MWAC focuses its activities in four main areas, these areas are the basis of this Strategic Plan:

- **Member engagement and services:** engaging and assisting Local Government to ensure that MWAC is able to represent the interests of the sector and provide appropriate services.
- **Advocacy:** influencing government decision making to ensure the needs of Local Government and the community are represented and met.
- **Delivery of grant funded programs:** administering grant funded Programs that are consistent with Local Government priorities.
- **Information exchange:** ensuring the sector and MWAC is well informed about waste management issues.

### **1 Member Engagement and Services**

To ensure that MWAC is able to accurately and effectively represent the sector and provide key services, engagement with Local Government is a top priority.

#### *Strategies*

- 1.1 Facilitate Local Government engagement on key issues relating to Government policy, legislation or regulation.
- 1.2 Use Local Governments collective bargaining power to achieve the best outcomes for the sector.

#### *Key Performance Indicators*

- 1 Active engagement with Local Government on key issues of Government policy, legislation or regulation, reported to MWAC regularly.
- 2 Use of Local Government collective bargaining power in relation to purchasing, negotiation and advocacy.

### **2 Advocacy**

MWAC undertakes advocacy activities to influence government decision making to ensure the needs of Local Government and the community are represented and met. To achieve this, active engagement with State and Federal Government is essential. Engagement with stakeholders in the waste industry and other aligned sectors is also necessary to identify opportunities for a collective approach.

#### *Strategies*

- 2.1 Advocacy campaigns on specific issues of relevance.
- 2.2 Making comment on relevant policy, programs legislation and regulation.
- 2.3 Building and maintaining strong relationships with State and Federal Government (at a political and Departmental level).
- 2.4 Building and maintaining strong relationships with a range of stakeholders in the waste management industry.

#### *Key Performance Indicators*

- 3: Key recommendations and advocacy activities are incorporated and influence Government policy, programs, legislation and regulation.
- 4: At least, quarterly meetings with State and Federal Government and other stakeholder in the waste industry and other aligned sectors.
- 5: Respond to all relevant State/Federal waste specific policy, programs, legislation and regulation.

### **3 Program Delivery**

MWAC is well situated to deliver Programs (on behalf of State or Federal Government) given strong links with the Local Government sector. MWAC can influence the shape/direction of Programs and is in a position to more actively advocate to retain successful Programs than Government.

#### *Strategies*

- 3.1 Continue to provide the Household Hazardous Waste Program
- 3.2 Continue the Strategic Partnership with the Waste Authority
- 3.3 Seek opportunities for additional Program delivery, in line with priorities identified.

#### *Key Performance Indicators*

- 6: Continued provision of the HHW Program, including quarterly reporting to MWAC on the Program.
- 7: Strategic Partnership Projects developed and delivered.
- 8: Other funding programs identified, pursued and successfully delivered.

### **4 Information Exchange**

MWAC is a central repository of information, which is shared with Local Government in a manner to assist in decision making and undertaking activities. MWAC has capacity to undertake research and to ensure Local Governments positions on issues are well reasoned and articulated.

#### *Strategies*

- 4.1 Ensure Local Government is informed of State and Federal Government policy, legislation and regulation, including potential impacts.
- 4.2 Ensure Local Government is informed of potential funding opportunities.
- 4.3 Undertake research into key issues identified by MWAC, with a view to developing discussion papers, positions papers or Policy Statements.
- 4.4 Ensure MWAC is well informed regarding developments, threats, challenges and opportunities in relation to waste management.

#### *Key Performance Indicators*

- 9: Report on information provided to Local Government and the range of formats to MWAC.
- 10: New industry developments and issues brought to MWAC's attention, at each meeting.
- 11: Report to MWAC on Submissions, Policies and Papers produced.

### **Review and Reporting Process**

To ensure the ongoing relevance of the MWAC Strategic Plan, this Plan will be reviewed annually. Every 6 months, in June and December, a Report detailing the progress of MWAC in relation to the Key Performance Indicators will be provided to the Council.